DALE CITY
LIGHTNING
TRACK CLUB

2020 COMMUNITY PARTNERSHIP PACKAGE

CELEBRATING 10 YEARS OF HARD WORK AND DEDICATION
#GOLIGHTNING

DALE CITY "LIGHTNING" TRACK CLUB, INC. (DCTC)

ABOUT DALE CITY LIGHTNING TRACK CLUB, INC.

Dale City '"Lightning" Track Club Inc. (DCTC) is a nonprofit organization with a mission of empowering youth through the sport of track and field. The Club empowers youth to develop their athletic ability, leadership skills, sportsmanship, while combating juvenile delinquency and encouraging participation in school and community programs.
The volunteer led organization offers a fun, competitive and informative approach to the sport of
track and field.

RECENT AWARDS

2019 NATIONAL TRACK AND FIELD CLUB OF THE YEAR (AMATEUR ATHLETIC UNION, AAU)

2018 VIRGINIA DISTRICT CLUB OF THE YEAR (AMATEUR ATHLETIC UNION, AAU)

2018 AGNES L. COLGAN COMMUNITY SERVICE, PRINCE WILLIAM CHAMBER OF COMMERCE AWARD NOMINEE

YOUTH ATHLETIC DEVELOPMENT

DCTC trains over 300 youth ages 4 - 18 annually and our work impacts more than 800 athletes, volunteer coaches, and parents each year throughout Prince William and surrounding counties.

We compete year round in Cross County, Indoor and Outdoor Track and Field seasons. Additionally, we to offer year round strength, conditioning, and event specific technical camps and clinics.

DCTC boasts athletes that have earned National Indoor, Outdoor and Cross Country championship honors, Virginia High School League titles, as well as athletes attending universities on scholarship.

COMMUNITY SERVICE

DCTC provides athletes with volunteer and leadership opportunities within the community.

DCTC has partnerships with businesses, faith based, civic and social organizations that support our programming and that provide opportunities for our athletes to volunteer their time.

In 2019, DCTC granted 25 registration scholarships to athletes to participate in its programs.

SIGNATURE EVENTS

Events for 2020:
- 10th Anniversary Sneaker Ball
- 6th Annual Lightning Relay Games
- Boys Middle School Track Camp
- Girls Middle School Track Camp
- High School Clinics and Workshops
- AAU Junior Olympics (Hampton Roads, VA)

Throughout the year, DCTC makes a positive impact on student athletes, parents and the sport by collaborating with area coaches and schools to offer joint programming for family events, seminars, clinics and college readiness workshops. These programs cover topics such as SAT/ACT preparedness, nutrition, injury prevention, self-esteem and more.

Celebrating 10 years of Hard Work and Dedication #GoLightning

COMMUNITY PARTNER OPPORTUNITIES

PARTNERING WITH DALE CITY LIGHTNING TRACK CLUB, INC.

Dale City Track Club Inc. is a registered 501c3 organization. All donations are tax deductible.

Lightning Fans and Community Partners help DCTC continue our mission of youth development and proceeds are used for the following:

Program fee and college book scholarships

Supplement the cost of facility and field rental fees

Support of Signature Events

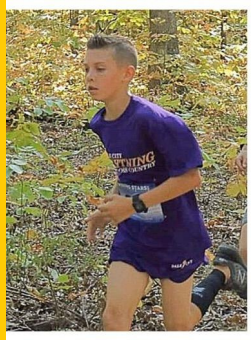
Team participation and travel fees for Championship meets

Equipment purchases and repairs

Funding for coaches' training, memberships, travel and background verifications

Advertisements to increase athlete participation

Team meals, snacks, water for practice and competitions



LIGHTNING FANS

Lightning Fans include donations from $1 up to $999. No amount is too small to continue our mission of youth development!

LIGHTNING COMMUNITY PARTNERS

Bronze Medal Partner $1000
Silver Medal Partner $2500
Gold Medal Partner $5000

Lightning Partner Levels include:

Recognition via Lightning social media outlets and website

Promotional materials distributed to athletes/parents during Indoor, Outdoor Track and Field and Cross County seasons

Banner advertising for (1) year at Competitive Edge Athletic Performance Center (Silver and Gold)

Naming Rights of (1) DCTC Athlete College Scholarship (Gold)

ADDITIONAL PARTNERING OPPORTUNITIES

FACILITY AND SOCIAL MEDIA ADVERTISING PACKAGES

EVENT AND FACILITY VENDOR PACKAGES

INKIND PRODUCT SPONSORSHIPS

Payments may be made via Dalecitytrack.org/donate
or via check:
Dale City Track Club
Attn: Shanel Evans
14849 Persistence Drive
Woodbridge, VA 22191
571.306.3285

THANK YOU FOR SUPPORTING DALE CITY "LIGHTNING" TRACK CLUB!

Thank you for continuing to cheer us on!

For additional information and partnering ideas, please free to contact us @

Dale City "Lightning" Track Club Inc.
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571.306.3285